

Le Québécois Grain-fed Veal Recipe Contest Rules & Regulations

Thank you for entering the Le Québécois Québec Certified Grain-fed Veal Recipe Contest. Le Québécois Grain-fed Veal is a registered trademark of [Marx Imports, LLC](#). Below are the contest rules and regulations.

All Recipes Must be Original

All veal recipes must be original and can utilize any certified grain-fed veal cut or any veal application. Recipes and/or photographs that infringe copyrights are automatically disqualified and prohibited. By submitting your recipe and/or photograph, you promise that 1) you own the rights to such work; 2) you created the recipe and/or photograph; and 3) you did not violate copyright law by publishing it on the [Le Québécois Grain-fed Veal](#) website (www.grainveal.com). Each contestant can only enter one recipe.

Three Ways to Enter

- 1) Submit your recipe directly into the contest form at <http://www.grainveal.com/contest>
- 2) Fax your recipe and all required information to: (866) 294-9222
- 3) Mail your recipe and all required information to the below and make sure it is postmarked by October 31, 2008:

Le Québécois Recipe Contest
c/o Marx Imports, LLC
111 W. John St., Suite 140
Seattle, WA 98119

Information to Submit

Required Information: contestant's name, recipe name, restaurant, business or cooking school name, email address or fax number, and the recipe itself.

Optional Information: contestant's website, the distributor from which the contestant buys Le Québécois Grain-fed veal, the name of contestant's sales rep and photographs of the dish or process.

Judging Criteria

Our committee of five professional chefs and industry professionals will subjectively review each recipe and consider the following when selecting five finalists: 1) whether the recipe is well written in a clear manner that is easy to follow; 2) originality, novelty and creativity; 3) flavor affinities and perceived deliciousness; 4) apparent knowledge of grain-fed veal and the differences between it and other veal products; and 5) presentation. The five finalists will be cooked by a professional chef in a test kitchen and tasted. Out of the five finalists the winner will be subjectively selected by our committee based on flavor, texture and presentation.

Prize

The winner will receive: 1) \$1,000 cash FedExed within a week of the contest winner announcement to the address supplied by the winner; 2) coach airfare for two to

Montréal, Québec, Canada from anywhere in the Continental US; and 3) 4 days / 3 nights hotel stay at Hotel de la M^ontagne in Montréal, Québec, Canada. The winner may choose the flight and hotel dates, but must give Marx at least 8 weeks notice in which to book travel. Once travel has been booked, any itinerary changes or cancellations will be at the expense of the winner. If the winner and their guest do not have valid US passports, they must obtain such at their own expense. Flights and Hotel must be redeemed before November 14, 2009.

Eligibility

The contest is only open to people legally residing in the United States, Puerto Rico, and Caribbean nations who are eighteen years of age or older as of October 1, 2008. Void where prohibited by law. Only food professionals or culinary students are eligible to win the prize. No Purchase Necessary.

Non-exclusive copyright

By submitting a recipe and/or photograph, you grant to Marx a non-exclusive right to use and publish the recipe and/or photograph in any way without restrictions in perpetuity, including: 1) on any websites owned or managed by Marx; 2) in any print medium such as brochures, catalogs, advertisements, or printings of any kind; 3) distribution to any news media whether in print or online for use as such news media sees fit; and 4) to otherwise use the recipe and/or photograph as Marx sees fit.

Winner Announcement

We will announce the winner on Friday, November 14, 2008 at <http://www.grainveal.com/contest>. At that time, we will also send a notification by email or fax to the contact information provided by the contestant. If the winner does not respond within 72 hours to acknowledge their winnings, we will select a new winner.

Email Notifications

By participating, you agree to allow Marx and it's affiliates to send you notices and promotions via email. If you receive an email from Marx or one of it's affiliates and wish to no longer receive such notices or promotions, there will be clear instructions on how to unsubscribe at the bottom of the email.

Any questions should be directed to any of the following:

Phone: (206) 447-1818
Fax: (866) 294-9222
Email: info@grainveal.com

Mail: Marx Imports, LLC
111 W. John St., Suite 140
Seattle, WA 98119